



Survive, Thrive, Evangelize: Collaborating for Success Through the UTO COVID-19 Digital Ministry Grant

Diocesan Convention Workshop - October 15, 2021

Rev. Dr. Robin Hollis, Mary Hovden & Nick Spence -

St. James the Apostle, Tempe

Rev. Devin Gillespie - All Saints, Safford and
Saints Philip & James, Morenci

Agenda

- Introductions
- Interactive technology (expectations, streaming)
- What is UTO, overall grant timeline, participating congregations
- Recommended streaming hardware, cost and ‘show and tell’
- UTO Grant User’s Team: collaboration, streaming ‘reach’ and ministry use
- Music licensing
- Next steps and evaluation
- Drawing for Mevo Start camera
- Continuing the conversation: group sharing

Special Bonus

Due to the generosity of an anonymous donor:

For those attending (in-person & online) and staying with us through the end of this workshop, St. James Team will conduct a drawing for a **FREE Mevo Start Camera for your congregation!**



Introductions

Complete sign-in cards or put information in Zoom Chat:

- Name
- Email Address
- Church & Location
- Clergy or Lay
- Check if interested in participating in a diocesan-wide
Digital Ministry Users Group

Completed cards will be put in a drawing for a free Mevo Start camera!!

Polling Instructions

Step 1: Take out your smartphone

Step 2: Compose a new text message *

Step 3: In text message body type **UTOAZ**

Step 4: Send to number **22333**

Step 5: Respond to each question using the word or letter that best represents your answer

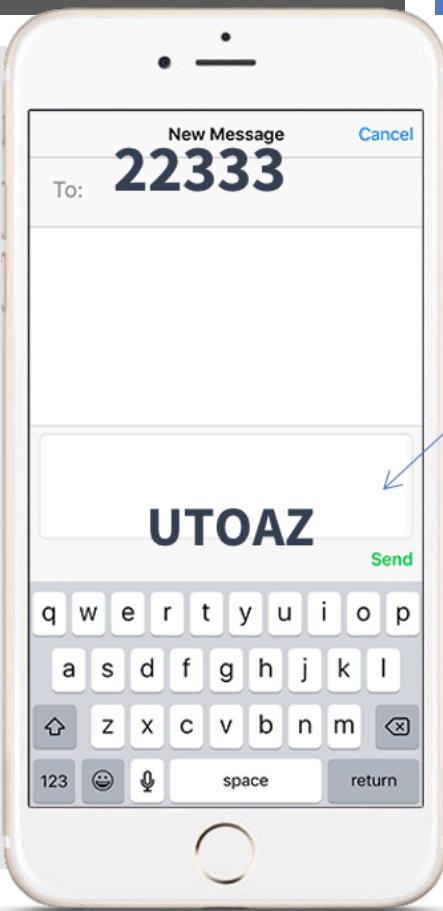
* Text message rates may apply.

Source Technology – using Poll Everywhere

Interactive Polling

Using a

1. **“Smart Phone”**
2. **Go to Messaging App**
3. **Compose + “New Msg”**



Type UTOAZ

Press Enter –

*receive response
connected to Poll*

**“You’ve joined Robin
Hollis’ session (UTOAZ)”...**

Sample Poll

 Text **UTOAZ** to **22333** once to join, then **A, B, C, D, or E**

Please select your favorite Arizona get-away spot.

Sedona **A**

My Pool **B**

Mount Lemon **C**

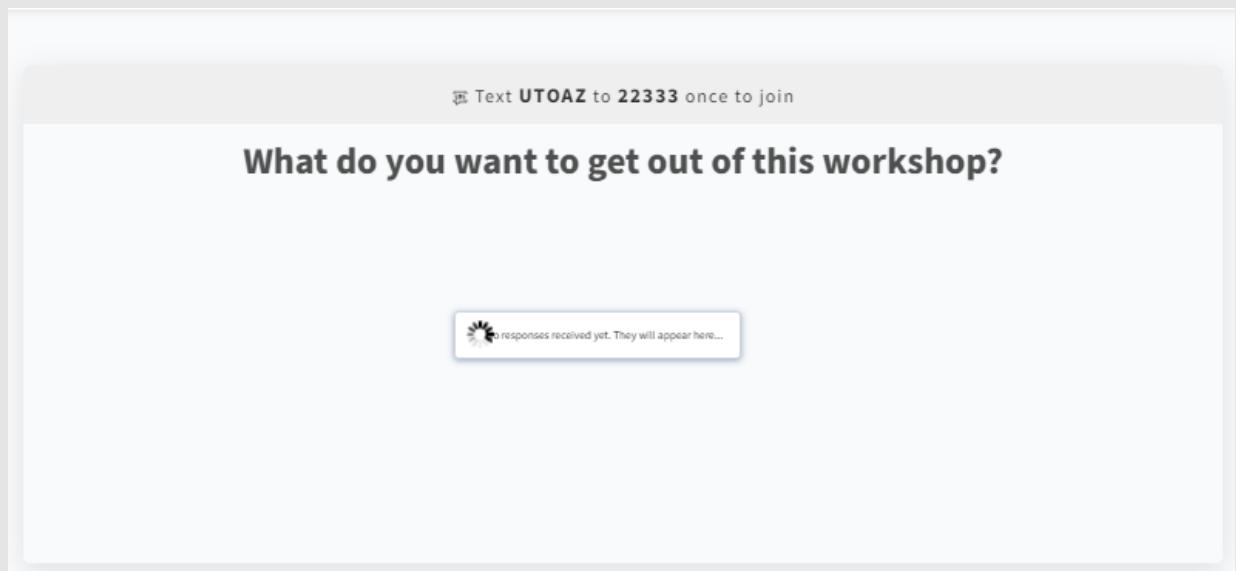
Closest Pizza Place **D**

Grand Canyon **E**

Expectations

What do you want to get out of this workshop?

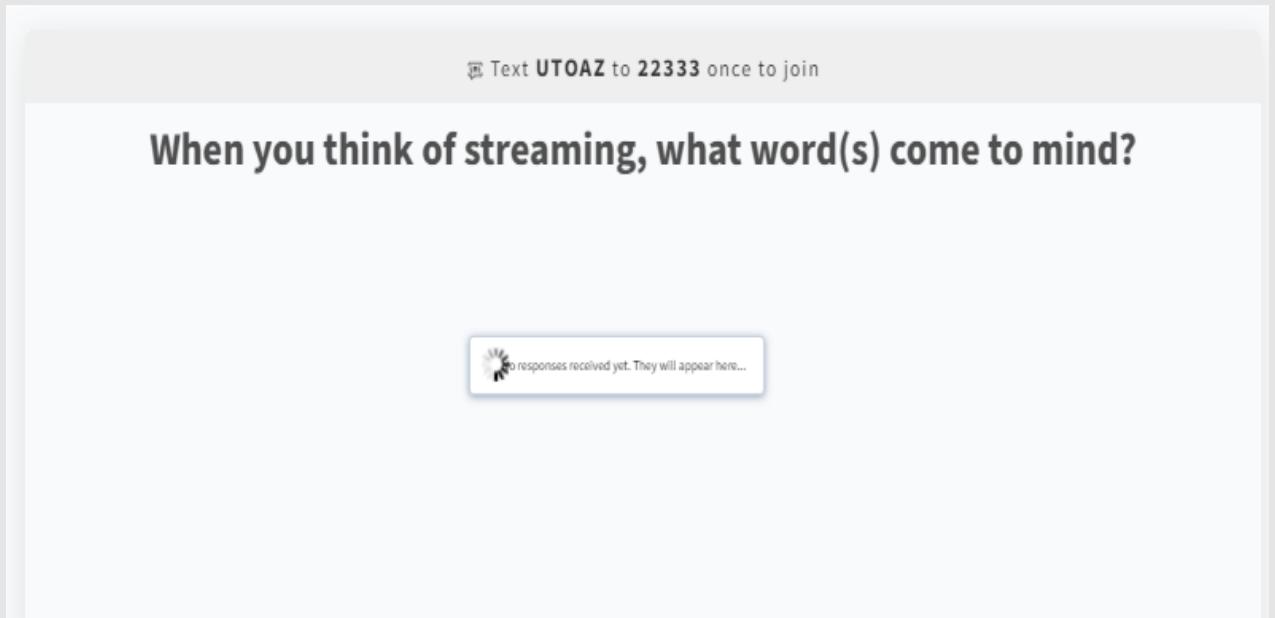
- Respond via Poll Everywhere



Streaming

When you think of streaming, what word(s) come to mind?

- Respond via Poll Everywhere



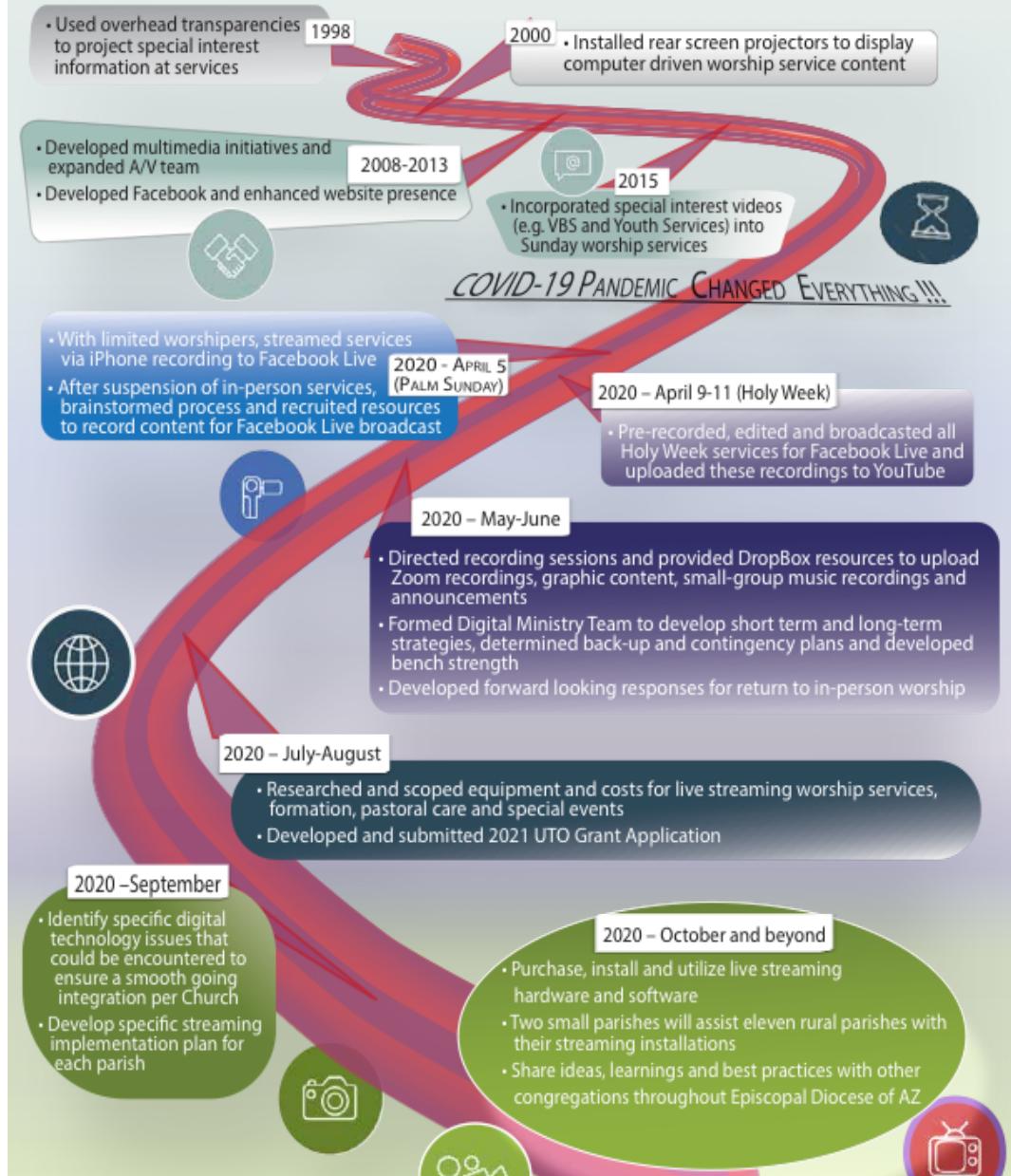
A screenshot of a Poll Everywhere poll interface. At the top, there is a text input field with the placeholder "Text UTOAZ to 22333 once to join". Below this, the poll question "When you think of streaming, what word(s) come to mind?" is displayed. At the bottom, a message box indicates "0 responses received yet. They will appear here..." with a small icon of a person.

UTO (United Thank Offering)

- Invites individuals to embrace and deepen a personal daily spiritual discipline of gratitude.
- Encourages people to notice the good things that happen each day, give thanks to God for those blessings and make an offering for each blessing using a UTO Blue Box.
- Distributes 100% of what is collected to support innovative mission and ministry throughout The Episcopal Church and Provinces of the Anglican Communion.

COMMUNITY DRIVEN STREAMING & DIGITAL MINISTRY IN THE TIME OF COVID-19

NOTE: All tasks mentioned in the timeline were performed by two small suburban parishes represented in the UTO grant application; these parishes had no streaming capabilities until initiatives were made. For the eleven represented rural parishes, there has been no audio/visual, streaming capability, nor support at time of grant application.

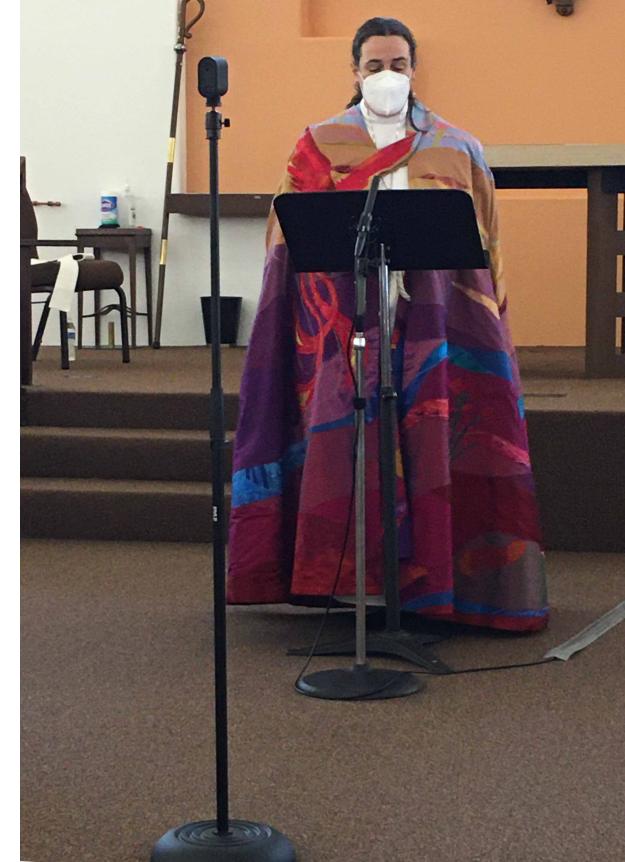


Timeline

- Started grant application in summer of 2020
- Received grant, ordered & received initial equipment in December 2020
- Expanded scope to 19 congregations and installed equipment in 2021
- Will complete grant in December 2021
- Hope to continue collaboration throughout Diocese in 2022

Participating Congregations

St. James the Apostle, Tempe – grant lead	
Church of the Apostles, Oro Valley	All Saints, Safford
St. Luke's at the Mountain, Phoenix	Saints Philip and James, Morenci
St. Andrews, Glendale	St. Paul's, Tombstone
Church of the Transfiguration, Mesa	St. Raphael in the Valley, Benson
Grace, Lake Havasu City	Trinity, Kingman
St. Peter's, Casa Grande	St. Stephen's, Sierra Vista
St. Alban's, Wickenburg	St. Andrews, Nogales
St. John's, Bisbee	St. Michael's, Coolidge
St. Stephen's, Douglas	St. Thomas, Clarkdale



Installations

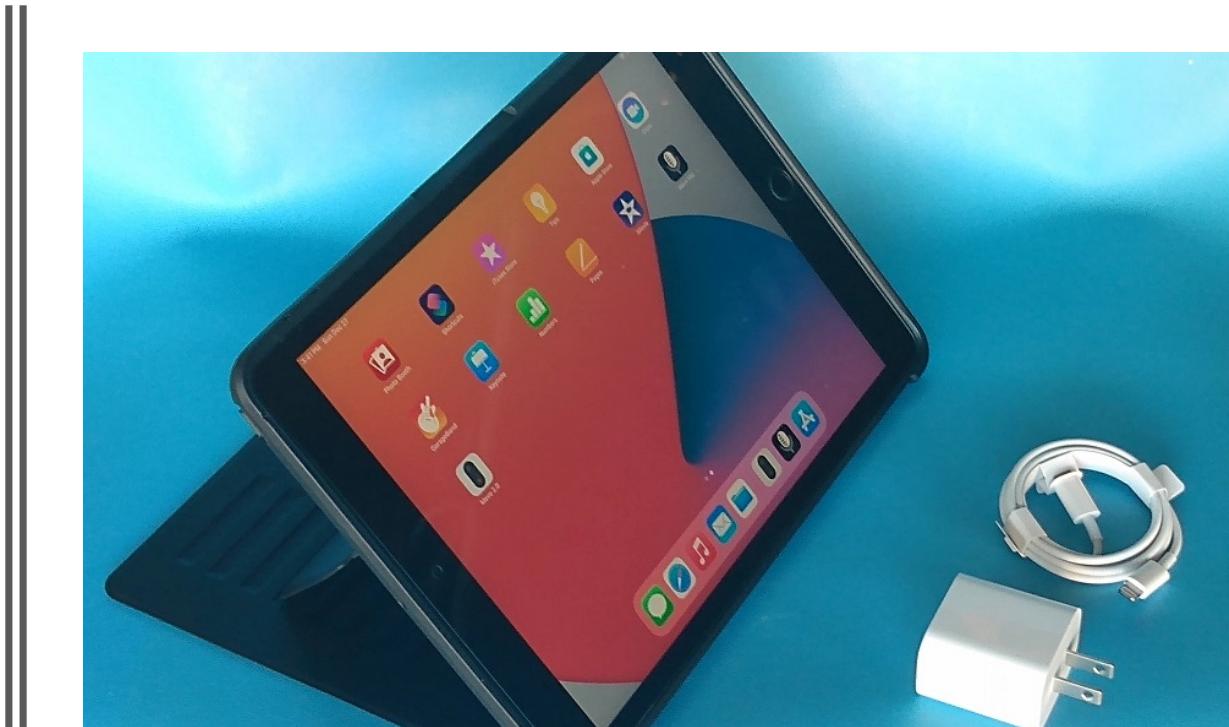
Mevo Start Camera, Charger and Micro SD Card



- More information at UTO Grant User's website
<https://uto.stjamestempe.org/installation>



Camera Stand and Adapter



Tablet, Screen Protector and Case



Lavalier Microphone & Apple Lightning Adapter



Organizer Bag

Equipment Cost

Equipment	Cost
Mevo Start camera	\$399
USB charger	\$16
microSD card	\$22
Microphone stand	\$40
Rode SmartLav+ microphone	\$70
Lightning adapter	\$9
Tablet, case & screen protector	\$400 (Apple) / \$250 (Samsung)
Organizer bag	\$22
TOTAL	\$1000 (Apple) / \$850 (Samsung)
CCLI Annual License*	\$214/yr
One License Annual License*	\$277/yr

*Based on 25-99 avg. attendance

Infrastructure Needed

- WiFi internet access or smart phone with WiFi hotspot
- Available upstream bandwidth of 5 Mbps should ensure uninterrupted streaming
- Use fast.com to test your internet bandwidth from phones, tablets and PCs



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Networking Closet

Collaboration

- User's group meets every three weeks via Zoom



ST JAMES UTO GRANT

UTO 2021 GRANT

Community Driven Streaming & Digital Ministry in the Time of COVID-19

To provide video production equipment to 19 congregations throughout The Episcopal Diocese of Arizona. It will enable parishes to stream worship services, perform pastoral care and outreach and stream special events via the internet to members who are restricted from attending in-person due to COVID-19 and longer term to our diocese's large retirement population.

To learn more about the United Thank Offering (UTO) and how to donate:

<https://episcopalchurch.org/united-thank-offering>

To learn more about the UTO Grant application process:

<https://episcopalchurch.org/2021-uto-grants>

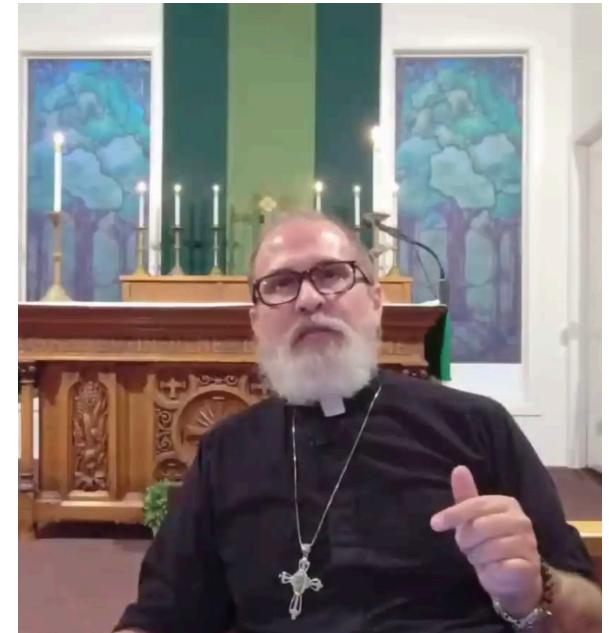
- Developed website with resources, tools, best practices, photos, etc.

Streaming 'Reach'

Service/Event	In-Person	Facebook	YouTube	Zoom	TOTAL
Rector Installation*	100	143	73	n/a	316
Wedding Vow Renewal*	70	187	46	n/a	303
Sunday Worship Service*	52	66	32	n/a	150
Sunday Worship Service**	28-30	n/a	n/a	4-10	32-40

*St. James, Tempe

**All Saints, Safford & Saints Philip and James, Morenci



Other Ministry and Outreach Applications

Music Licensing Baseline

Using Poll Everywhere, answer the following multiple-choice questions:

- If streaming, what are you doing to protect yourself against music licensing violations?
 - What music licensing services do you subscribe to?

CCLI & One License

- Organizations which provide licenses to churches and Christian ministries to reproduce and/or stream copyrighted songs in their services and activities
- Each organization largely represents the rights of a different list of publishers
- While there may be a small overlap, generally One License represents the catalogs of sacred music publishers, while CCLI represents a broader, more ecumenical list

Sample Music Credit Slide

Music Credits

Song	Music / Lyrics / Composer	Song #
Fantasy	Johann Pachelbel	One License #21518
God of Grace, and God of Glory	Harry E. Fosdick, John Hughes	One License #109930
Glory to God	Robert J. Powell	One License #02586
Come, Thou Fount of Every Blessing	Robert Robinson	One License #94974
<u>Siyahamba</u>	Unknown	CCLI #5699391 (public domain)
Let Us Break Bread Together	Let us Break Bread, David Hurd	One License #84125
We Want To See Jesus Lifted High	Doug Horley	CCLI #1033408

St. James The Apostle Episcopal Church:

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Other Best Practices

- Put streaming verbiage (see bottom of sample music credit slide) on church Facebook page and YouTube channel
- Put the following streaming disclaimer from the Diocese in your weekly bulletin, posted on a sign as you enter your sanctuary, etc.:

"All church activities may be internet streamed, video recorded, and photographed for church uses. Entry on to the church campus or in to any church building constitutes consent to be streamed, videotaped, or photographed for church purposes. If you would like to be seated where you will not be filmed, please let us know and we will be happy to accommodate your needs. Thank you!"
- Leave space in your sanctuary where those not wanting to be on camera can sit
- Complete photo/video release form for youth under 18

Next Steps

- Look at expectations shared during introductions and discuss
- Answer any remaining questions
- Encourage and facilitate digital ministry throughout the Diocese going forward

Evaluation/Feedback

Using Poll Everywhere, please let us know what you thought about this workshop:



- Comments? Use ZOOM Chat

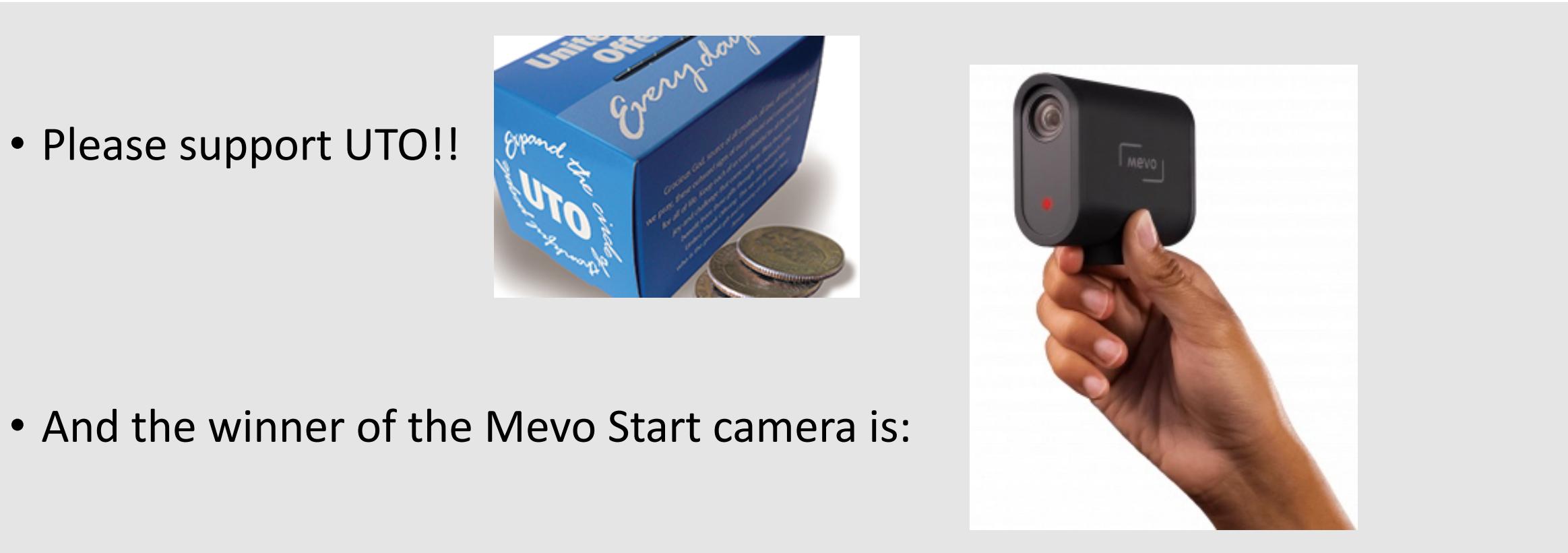
Signing Off Polling

In the message area type
Leave
to exit the poll.

Message from Poll Everywhere =

*You've left Robin Hollis (UTOAZ).
Bye.*

Thank You!!



- Please support UTO!!
- And the winner of the Mevo Start camera is:

Continuing the Discussion: Group Sharing

In groups of 4-5 or in Zoom breakout groups, talk about and capture:

- What are you currently doing in the way of recording or streaming?
 - Share successes and challenges.
 - What is your vision for streaming going forward?

In large group, we'll share a few group's highlights



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